

# 2008/09 Annual Report



**eliminating racism  
empowering women**

**ywca**

bergen county

**“y the w makes a difference”**

# 2008/2009 YWCA Bergen County Annual Report

Dear YWCA Friends,

No one would argue that 2008/2009 was a tough year. However, we are proud to report that it was a year in which the YWCA Bergen County and our staff, members, and volunteers persevered—and even flourished—in our efforts to empower women and eliminate racism in the face of very difficult economic circumstances.

In 2008, the YWCA renewed our commitment to moving forward with the Year 2 initiatives set forth in our 5-year Strategic Plan, before we were even aware of the impending economic crisis. As the year unfolded, funding and program enrollment challenges required us to re-examine priorities, but in some cases we were successful in coming up with fresh approaches to achieving our goals. For example, we continued to develop programs to help girls build self-esteem and self-confidence, launching a brand new “Girl Power” camp in July 2009 that gave girls ages 11-14 an empowering summer camp experience. We also initiated a new effort aimed at promoting increased racial understanding across the entire community, hosting the first-ever Stand Against Racism day in Bergen County in April 2009.

We would like to take this opportunity to acknowledge the YWCA members for their loyalty and continued participation in our programs. Despite the fact that many families were forced to cut back on non-essential expenditures, our swimming and fitness programs had higher revenues over the past 12 months than in prior years. And working parents who rely on the YWCA's before and after school programs to care for their children have continued to utilize these programs—even while out of work and searching for new jobs.

The YWCA has been a vital resource for Bergen County residents for nearly 90 years, through good times and bad. As the economic picture begins to show signs of improvement, we look forward to continuing to expand our services and work together with our community to eliminate racism and empower women, girls, and their families.



Lisa Kender  
President, Board of Directors



Monica Roers  
Chief Executive Officer

## YWCA Mission

YWCA Bergen County is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

## Who We Are

We are the area's largest provider of child care services, a recognized leader in health and fitness programs, and operator of the county's only Rape Crisis Center. Celebrating nearly a century of commitment to our community, today we improve the lives of thousands of women, girls, and their families.

## Board of Directors

Lisa Kender, President	Melinda Cronk	Barbara Kiernan	Dorothy Mello Laguzza	Nancy Passow
Kristina Austria	Christina Gibbons	Mary Jo Kurtz	Linda Murphy	Monica Roers, CEO
Nisha Cordero	Dr. Judith Hayles	Amy Labanowski	Teresa Oakley	

# 2008/2009 Statistics at a Glance

## Early Childhood & School Age Programs

- Provided full-day child care to 182 children in the Rodie Child Care Center (Upper Saddle River) and Valley Hospital Corporate Childcare Center (Ridgewood)
- Provided academic programs to 165 children in YWCA nursery schools in Ridgewood, River Edge, and Upper Saddle River
- Provided 180 children with enrichment classes in the Fun For Kids program
- Provided before and after school supervision and fun for 1,363 youngsters in 26 program sites (including four after-kindergarten programs) throughout Bergen County
- Served 870 campers at four summer camps located in Saddle River, Dumont, and Harriman, NY
- Enabled 1,500 working parents to pursue their professional and economic goals, knowing that their children were well cared for while they were at work
- Provided \$75, 770 in financial assistance to 50 child care and summer camp participants

## Aquatics

- Provided American Red Cross swimming lessons to 1,846 swimmers age 17 and under and to 148 adults
- Provided therapeutic and rehabilitation programs to 80 participants in aqua-therapy and arthritis classes

## Fitness & Dance

- 236 adults and 46 seniors improved their health and fitness in YWCA Body Shop, exercise, and aqua-fitness programs
- Provided dance instruction to 136 aspiring ballerinas and judo instruction to 76 children
- Enabled 1,000 members of the Bolger Fitness Center to maintain exercise and weight training regimens designed to keep them fit and healthy

## Special Needs Programs

- Provided 64 mentally and physically challenged individuals from six months to adulthood with adapted swimming and sports programs

## Community Enrichment & Support

- Newcomers Club welcomed 236 new residents and their families to the community and provided programs to help them forge new relationships
- Women's Empowerment (WE) Series provided intellectually stimulating seminars to over 130 women, and writing workshops inspired 36 women to express themselves in fiction and non-fiction
- Women for Sobriety, a self-help network for women with addictions, provided support to an average of 15 individuals each week

## Rape Crisis Center

- Provided 24/7 crisis intervention to 1,192 callers on the rape crisis hotline
- Accompanied 61 individuals who were sexually assaulted or abused to hospitals, emergency rooms, law enforcement agencies, and/or legal proceedings
- Presented 122 educational programs aimed at preventing sexual violence and promoting healthy relationships in venues throughout Northern New Jersey

## Tribute to Women and Industry (TWIN)

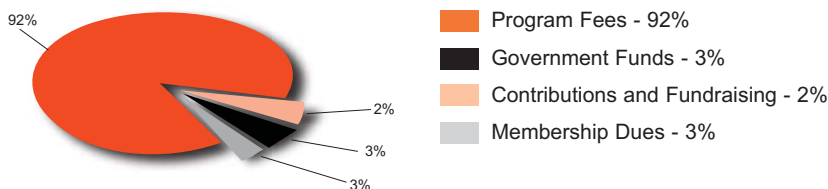
- Honored 30 women for their professional achievements and the 20 companies that supported their career advancement
- Since 1974, TWIN has honored 1,804 women and 213 corporations throughout Bergen, Essex, Hudson, and Passaic Counties in NJ and Rockland County in NY

## Treasurer's Report

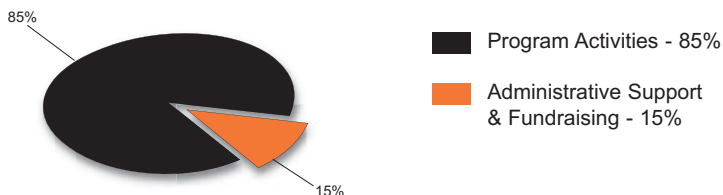
July 1, 2008 - June 30, 2009

### Income

Revenue \$8.6 Million



### Expenses



## Statement of Fund Balances

<b>Endowment Fund (Market Value)</b> .....	<b>\$992,637</b>
<b>Remington Fund (Market Value)</b> .....	<b>\$114,526</b>
<b>Designated Funds</b> .....	<b>\$ 1,093,043</b>

# Rising to the Challenge



In the sea of challenges presented by the recent economic crisis, the YWCA Bergen County not only stayed afloat—we forged ahead with our mission of empowering women and eliminating racism. Benefiting from diversified programming and income streams, we weathered tough times and focused on positioning the YWCA for better times ahead. The following are highlights from our 2008/09 fiscal year.

## YWorry-Free Child Care Empowers Parents

*Providing quality child care empowers working parents by giving them the security of knowing their children are safe, happy, and educated.*

This year our YWCA continued its efforts to expand the reach of its child care services and to ensure that they are affordable to Bergen County families. Given the extraordinary economic circumstances, this was no easy task. As demand for financial assistance grew, funding for scholarships decreased. However, we increased the number of sites where we provide before/after school care from 24 to 26. By keeping costs low and providing financial assistance to needy families, our YW helped make summer camp a reality for 13 families (18 children) who could not otherwise have afforded it. And as we prepared to launch our new “Girl Power Camp” (which debuted in July 2009), we were able to offer \$4,560 in scholarships so that 11-to-14-year-old girls could enjoy this unique, self-esteem building experience.



Making friends in a River Vale After School program

## YWellness Makes a Difference

*For our YWCA, being there for our community involves being committed to delivering relevant, high-quality health and wellness programs for women, girls, and their families.*

The recession forced us to re-assess plans to roll out an array of new programs—but we decided we would not be completely deterred by the economy. Swimmers of all ages filled our American Red Cross Swim classes, eager to learn “skills for life.” We expanded our girls programs, adding “Girls Walking Strong”, an indoor walking program, and “Pre-Season Sports Skills and Conditioning” to our existing roster aimed at helping pre-teens develop healthy body images and build self-esteem. We grew our adult indoor walking program and added land and water-based cardio classes that promote women’s heart health. And, as demand remained strong for specialty programming such as aqua-therapy and special needs swimming, we launched “Get in the Swim”, a no-fee program for cancer survivors that provides swim lessons and support.

# Thank You

The YWCA Bergen County acknowledges and thanks all of our donors for their generosity. We are grateful to those who support us year after year and welcome new friends who made a contribution to the YWCA in 2008/09. Every dollar directly supports vital programs including our 24/7 Rape Crisis hotline, scholarships for child care and after school programs, and special needs fitness programs.

### Honor Circle

Cytec Industries Inc.  
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Lillian Pitkin Schenck Fund  
Newcomers Club of Ridgewood  
Stryker  
Toy “R” Us, Inc.  
Unilever NA  
United Way of Bergen County  
Valley Health System  
The Estate of Virginia Werner

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### Executive Club

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Van Dyk Health Care, Inc.  
Zonta of Teaneck-Bergenfield Foundation, Inc.

### Leadership Friends

4 Imprint Inc.  
Balance Point Payroll  
Eileen Blair

# YWWorks for Change

*The YWCA has a 150 year history in social action and advocacy, and our YW carries on this tradition to meet our twin goals of empowering women and girls and eliminating racism.*

For example, we and our YWCA sisters across the country cheered on January 29th, 2009 as President Obama signed his first major piece of legislation: the Lilly Ledbetter Fair Pay Act. The YWCA lent its collective voice to Ms. Ledbetter's victorious fight to convince Congress to counteract a Supreme Court ruling that required employees to file pay discrimination claims within 180 days of receiving the first discriminatory paycheck. The resulting law enables individuals to challenge ongoing pay discrimination and protects employees from workplace discrimination. On April 3rd, 2009, we built on the work our YW has done to promote increased racial understanding from within our organization and took our mission to the streets, hosting a community-wide Stand Against Racism. A regional YWCA initiative aimed at raising awareness about discrimination and celebrating diversity, the Stand Against Racism was launched in 2008 by the YWCA's of Trenton and Princeton. This year, our YW was joined by close to 20 businesses and organizations plus local legislators, community activists, students, and area residents for an event that was the first of its kind in Bergen County—and which promises to be the first of many.



Taking a Stand Against Racism in Paramus Park Mall

## YWWomen Leaders Achieve Excellence

*Throughout the past year, women in the workplace continued to grapple with challenges ranging from pay equity to affordable child care—all in the midst of a serious economic crisis.*

As the YWCA Bergen County's Tribute to Women and INdustry (TWIN) awards celebrated its 35th anniversary on April 30th, 2009, it was clear that honoring the accomplishments of professional women—and the staying power of businesses like our sponsors—is as important today as it was when TWIN was established in 1974. The 30 women and 20 companies that received the TWIN Diamond this year are shining examples of the significant role that courage, leadership, and wisdom play in excelling in challenging times. The YWCA was proud to partner with host company, Unilever, which recognizes that creating a diverse work environment that respects, values, and celebrates differences is critical to business success. To them, and to all of our TWIN corporate sponsors, we express our sincere gratitude for their generosity. Our mission lives on through their support.



Celebrating 35 years of workplace empowerment at TWIN 2009

Board of Education, Upper Saddle River  
Susan Borea  
Victoria Bruni  
Nisha Cordero  
Bobbie Eaton  
First Class Photography, Inc.  
Franklin Lakes Lions Club  
Jyoti Gandhi  
Christina Gibbons  
Alana Goodman  
Hackensack Rotary Club, District 74  
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KPMG LLP  
Michael and Patricia Kraynak  
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Dorothy Mello Laguzza  
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United eWay  
Craig Wiggington

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 Patricia Michaels

Kathleen Morris  
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 Teresa Ruiz Solomon  
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 St. John's Columbiettes

Patricia Sweeney  
 Suzanne Taranto  
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 TWIN Alumni Association  
 Jean Valenti  
 Marion Williamson  
 Woman's Club of Englewood  
 Lisa Wukich

## In Memory Of:

### Edythe Buswell

David Christie  
 Bobbie Eaton (Endowment Fund)  
 Marion Williamson, Joan, Lynn,  
 and Dick

### Bea Doerfler

Marlene Lubinger

### Judy Moritz

Mr. and Mrs. Frank Capozzi III  
 John and Marilyn Casson  
 Roger and Laura Juppe  
 Nathaniel and Florence Keusch  
 Michael J. Levy  
 Lawrence and Joan Miller  
 Mr. and Mrs. Sydney Robertson  
 Ekkehart and Buford Sachtler  
 Elaine Douvas and Robert Sirinek

### Jo Reis

Bobbie Eaton

### June Schlachman

Dianne Speakman

### Ann Swenson

Katherine Cunningham and Kurt  
 Kaboth  
 Bobbie Eaton (Endowment Fund)  
 Carol Hess  
 Barbara Kiernan  
 Margaret Rodie  
 Jane Wenning

### Gertrude Wugman

Lorraine Moore

## In Honor Of:

### Pamela Averso

Tony and Barbara Giarmo (Fannie  
 Averso Fund)

### Bobbie Eaton

Ann Swenson

### The Borea and Beam Families

Susan Borea

### Mother's Day, Gloria Reinish and Shirley Passow

Nancy Passow

### Anne Myers

Bobbie Eaton

### Regina Rossi and Alice Becker

Alyssa Becker

### Ann Swenson

Bobbie Eaton

### Wayne and Pat Yankus

Mary Alice Burgin

### Yom Kippur

Rachel Kriegel

### Delehanty Scholarship Fund

Hospira Foundation Employe Giving  
 Gregory R. Tausz

### Endowment Fund

Bobbie Eaton

Michael and Patricia Kraynak



Building relationships and self-esteem at Power & Possibilities 2008

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